



# 2023-2024 Sponsorship Package Comparison

Features		Producers \$5,000	Directors \$2,500	Artists \$1,000	Patrons \$500
Yearlong Benefits	Hyperlinked logo on NCPC website	✓	✓	✓	✓
	Recognition in NCPC e-newsletters	✓	✓	✓	✓
Yearlong Benefits	Recognition on NCPC Social Media	✓	✓	✓	✓
	NCPC Membership Discount	✓	✓	✓	
Yearlong Benefits	Feature on Sponsor Spotlight reel on NCPC Webpage	✓	✓	✓	
	Exclusive Add-On Sponsorship Opportunities	✓	✓		
Yearlong Benefits	Sponsor Spotlight feature in ONE NCPC monthly newsletter	✓	✓		
	Logo recognized in NCPC's Our State Magazine ads	✓			
Features		Producers \$5,000	Directors \$2,500	Artists \$1,000	Patrons \$500
ArtsMarket	Recognition on signage, banner, program recognition (when applicable)	✓	✓	✓	✓
	Recognition as sponsor in ArtsMarket conference communication (program/email)	✓	✓	✓	✓
ArtsMarket	Improved exhibitor visibility for marketplace table location	✓	✓	✓	
	Complimentary Admission to ArtsMarket VIP event	✓	✓	✓	
ArtsMarket	Complimentary Registration to ArtsMarket	✓	✓	✓	
	Sponsor recognition at showcases	✓	✓		
ArtsMarket	Guaranteed pitch spot at speed-dating pitch sessions, if applicable	✓	✓		
	Complimentary ad space in ArtsMarket program	✓	✓		
ArtsMarket	Priority access to ArtsMarket add-on branding opportunities (ArtsMarket Merchandise)	✓	✓		
Features		Producers \$5,000	Directors \$2,500	Artists \$1,000	Patrons \$500
Winter Booking Meeting	Sponsor recognition	✓	✓	✓	✓
	Distribution opportunity for promotional materials	✓	✓	✓	
Winter Booking Meeting	Complimentary registration (presenters only)	✓	✓		
	Guaranteed video pitch opportunity (artist/agents)	✓	✓		
Features		Producers \$5,000	Directors \$2,500	Artists \$1,000	Patrons \$500
Annual Meeting	Sponsor recognition	✓	✓	✓	✓
	Distribution opportunity for promotional materials	✓	✓	✓	
Annual Meeting	Complimentary registrations	✓	✓		
	Guaranteed video pitch opportunity (artist/agents)	✓	✓		

### New for 2023-2024: The Benefactors Club

The Benefactor Club provides individual NCPC members across membership levels the opportunity to make a donation that can make a significant difference to NCPC. Benefactor donations will be used in a variety of ways that directly benefit members including, but not limited to keeping professional development cost-effective and allowing us to expand member support opportunities. As a non-profit 501(c)(3) tax exempt organization, NCPC donations are tax deductible.

Events	Features for Benefactors (\$150+)
Yearlong Benefits	Individual name included on the NCPC website on Benefactors list; All Benefactors featured together in one spotlight on NCPC's Facebook page during month they sign up
ArtsMarket	Individual name included on Program/Digital Presentation Reel recognition during donation year (if applicable)
Winter Booking Meeting	Individual name included on Program/Digital Presentation Reel recognition during donation year (if applicable)
Annual Meeting	Individual name included on Program/Digital Presentation Reel recognition during donation year (if applicable)