



Deborah Benson Biography

FEATURED PANELIST FOR PROFESSIONAL DEVELOPMENT SESSION 1: INTRODUCING PROFESSIONAL SPEAKERS

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Deborah represents today's leading speakers through her firm, Changemaker Talent. These thought leaders are a dynamic mix of award-winning visual artists, journalists, scientists, engineers, poets, pilots, astronauts, National Geographic explorers, CEOs, athletes and entrepreneurs. She launched Changemaker Talent in 2020 with a highly curated roster of people who are moving us forward thoughtfully.

Changemaker Talent offers the touring Changemaker Speaker Series to Performing Arts presenting partners across North America, and sources keynote speakers for a wide variety of clients, from Fortune 500 companies, to NGOs, private groups, conferences, governmental organizations, and schools.

She also coaches a broad range of professional and aspiring speakers privately and in groups for organizations such as Sony.

Prior to starting Changemaker Talent, Deborah spent 20 years developing storytellers for National Geographic Society, and helped grow its touring speaker series National Geographic Live through programming, marketing, and the strategic development and stewardship of presenting partners, and sponsors. She also co-created its Speakers Bureau in 2003.

In the 90s, Deborah served as national director of marketing for Bravo TV Network and the Independent Film Channel, where she was charged with bringing the brand to life off screen, through strategic partnerships with film festivals, community arts centers, touring Broadway shows, and musical acts.

Deborah also serves as an Advisory Board member for Ripple Effect Images and has served the TED organization as a TEDx Council Member, TEDCircles pilot host, and speaker coach for a number of TEDx events across North America.