



# Phyllis Rush Biography

**FEATURED PANELIST FOR PROFESSIONAL DEVELOPMENT SESSION 1:  
INTRODUCING PROFESSIONAL SPEAKERS**

JUNE 18TH, 2024 @ 11:15AM

7/24 TalentMarketing is a boutique agency created by music marketer Phyllis Rush to reshape the entertainment industry for diverse, culturally relevant, and topical performing artists and lecturers.

Phyllis began an arts work career with a job in the marketing department at PolyGram Records and has worked with a variety of established and up-and-coming artists and executives throughout stints at Mercury, Def Jam, BMG, Universal and Arista record labels. Entrees into the world of advertising, publishing, publicity, and the Greater Talent Network lecture agency (now UTA), nurtured the desire to create a full-service boutique operation for entertainment marketing and booking that serves both sides of the contract faithfully, with a goal of advancing art and culture by sourcing, securing, and delivering amazingly talented performing arts and lecture programs to audiences everywhere.