



Aaron Bare Biography

**FEATURED SPEAKER PROFESSIONAL DEVELOPMENT SESSION 3:
THRIVING IN OUR NEW MARKETING REALITY: USING FIRST PARTY DATA
TO SELL MORE TICKETS THAN EVER BEFORE**

JUNE 19TH, 2024 @ 10:00AM

Aaron Bare, the Chief Marketing Officer for Etix, brings more than 20 years of entertainment marketing and management experience in sports, concerts, music festivals, the performing arts, and more to Etix and its premier client marketing division, Rockhouse Partners.

With an extensive knowledge of both traditional and modern marketing practices, Aaron believes Rockhouse Partners' purpose is to practically blend the advantages of modern digital marketing with the real-world, everyday needs of their Etix clients. The only metric for success at Rockhouse is client satisfaction.