

## Producer Level Sponsorship | \$5000

### Year-Round Benefits

- One-year complimentary NCPC Annual Membership
- Large hyperlinked logo on NCPC website
- Large logo featured in NCPC monthly newsletters
- Logo recognition in NCPC's Our State Magazine ads
- Sponsor Spotlight Feature – featured social media spotlight + ongoing placement in the Sponsor Spotlight reel on the NCPC website
- NEW: Sponsor Featured Ads – featured digital ad space in a monthly newsletter (ads provided by sponsor)
- NEW: NCPC-Hosted Sponsor Webinars / Panels – opportunity to lead/participate in NCPC-organized webinars or panel discussions to engage directly with presenters and position your organization as a thought partner

### ArtsMarket Southeast (November)

- Two complimentary registrations to ArtsMarket SE
- Large logo on annual sponsor signage/banner
- Recognition as an annual sponsor in ArtsMarket SE conference program and daily event emails
- Exhibitors: high visibility marketplace table location
- Exhibitors: Guaranteed pitch spot at speed-networking pitch sessions, if applicable
- Free FULL page ad in ArtsMarket SE program
- Priority access to discounted ArtsMarket SE add-on branding opportunities
- Priority access to ArtsMarket SE attendee list
- Verbal and onscreen recognition as an annual sponsor at the event

### Winter Booking Meeting (January/February)

- Two complimentary registrations (Presenters only)
- Large logo on annual sponsor signage
- Opportunity to distribute sponsor-provided printed or digital ad to attendees
- 90s Video Pitch Spot to be shown during WBM (artist/agents/vendors)
- Priority access to WBM Sponsorship Opportunities
- Verbal and onscreen recognition as an annual sponsor at the event

### Annual Meeting (June)

- Two complimentary Annual Meeting registrations
- Large logo on annual sponsor signage
- Opportunity to distribute sponsor-provided printed or digital ad to attendees
- Guaranteed pitch spot at Annual Meeting Lunch (artist/agents/vendors)
- Priority access to Annual Meeting Sponsorship Opportunities
- Priority Access to Annual Meeting Attendee List
- Verbal and onscreen recognition as an annual sponsor at the event

**\*\*Agents/Managers/Vendors:** To provide continuity in value, NCPC will provide you with a discount code for use towards a second delegate registration for ArtsMarket instead of a Winter Booking Meeting registration. (Discount will be comparable to a Winter Booking Meeting Registration)

## Director Level Sponsorship | \$2500

### Year-Round Benefits

- One-year complimentary NCPC Annual Membership
- Medium hyperlinked logo on NCPC website
- Medium logo featured in NCPC monthly newsletters
- Sponsor Spotlight Feature – featured social media spotlight + ongoing placement in the Sponsor Spotlight reel on the NCPC website
- NEW: Sponsor Featured Ads – featured digital ad space in a monthly newsletter (ads provided by sponsor)
- NEW: NCPC-Hosted Sponsor Webinars / Panels – opportunity to lead/participate in NCPC-organized webinars or panel discussions to engage directly with presenters and position your organization as a thought partner

### ArtsMarket Southeast (October/November)

- One complimentary registration to ArtsMarket SE
- Medium logo on annual sponsor signage/banner
- Recognition as an annual sponsor in ArtsMarket SE conference program and daily event emails
- Exhibitors: high visibility marketplace table location
- Exhibitors: Guaranteed pitch spot at speed-networking pitch sessions, if applicable
- Free half-page ad in ArtsMarket SE program
- Priority access to discounted ArtsMarket SE add-on branding opportunities
- Priority access to ArtsMarket SE attendee list
- Verbal and onscreen recognition as an annual sponsor at the event

### Winter Booking Meeting (January/February)

- One complimentary registration (presenters only)\*\*
- Medium logo on annual sponsor signage
- Opportunity to distribute sponsor-provided printed or digital ad to attendees
- 60s Video Pitch Spot to be shown during WBM (artist/agents/vendors)
- Priority access to WBM Sponsorship Opportunities
- Verbal and onscreen recognition as an annual sponsor at the event

### Annual Meeting (June)

- One complimentary Annual Meeting registration
- Medium logo on annual sponsor signage
- Opportunity to distribute sponsor-provided printed or digital ad to attendees
- Guaranteed pitch spot at Annual Meeting Lunch (artist/agents/vendors)
- Priority access to Annual Meeting Sponsorship Opportunities
- Priority Access to Annual Meeting Attendee List
- Verbal and onscreen recognition as an annual sponsor at the event

**\*\*Agents/Managers/Vendors:** To provide continuity in value, NCPC will provide you with a discount code for use towards a second delegate registration for ArtsMarket instead of a Winter Booking Meeting registration. (Discount will be comparable to a Winter Booking Meeting Registration).

## Artist Level Sponsorship | \$1000

### Year-Round Benefits

- 1-year complimentary NCPC Annual
- Small hyperlinked logo on NCPC website
- Small logo in NCPC monthly newsletters
- One featured Sponsor Spotlight on NCPC's Facebook/Instagram pages
- Continuous placement in Sponsor Spotlight reel on NCPC Website

### ArtsMarket Southeast (October/November)

- 10% off one ArtsMarket SE Registration
- Exhibitors: Good visibility marketplace table location
- Small logo on annual sponsor signage/banner
- Recognition as an annual sponsor in ArtsMarket SE conference conference program and daily event emails
- Verbal and onscreen recognition as an annual sponsor at the event

### Winter Booking Meeting (January/February)

- Opportunity to distribute sponsor-provided printed or digital ad to attendees
- Verbal and onscreen recognition as an annual sponsor at the event
- Small logo on annual sponsor signage

### Annual Meeting (June)

- Opportunity to distribute sponsor-provided printed or digital ad to attendees
- Verbal and onscreen recognition as an annual sponsor at the event
- Small logo on annual sponsor signage

## Patron Level Sponsorship | \$500

### Year-Round Benefits

- Organization name hyperlinked on the NCPC website
- All Patrons level sponsors featured together in one sponsor spotlight on NCPC's Facebook/Instagram pages (name only)
- Continuous placement in Sponsor Spotlight reel on NCPC Website
- \$25 credit towards one NCPC Event

### ArtsMarket Southeast (November)

- Recognition as an annual sponsor in ArtsMarket SE conference conference program and daily event emails
- Organization name only on annual sponsor signage
- Verbal and onscreen recognition as an annual sponsor at the event

### Winter Booking Meeting (January/February)

- Organization name only on annual sponsor signage
- Verbal and onscreen recognition as an annual sponsor at the event

### Annual Meeting (June)

- Organization name only on annual sponsor signage
- Verbal and onscreen recognition as an annual sponsor at the event

## NCPC Benefactors

Individual members of NCPC at all membership levels who are interested in making a donation can play a vital role in supporting our organization by becoming an NCPC Benefactor. Donations from Benefactors will be utilized in various ways that directly benefit our members, including keeping professional development affordable and expanding opportunities for member support. As a non-profit 501(c)(3) tax-exempt organization, donations to NCPC are tax-deductible.

### • Year-round

- Individual name included on the NCPC website on Benefactors list

### • Event Benefits (ArtsMarket Southeast, Winter Booking Meeting, Annual Meeting)

- Individual name included on Program/Digital Presentation Reel recognition during donation year (if applicable)

Annual sponsorships begin at only \$500 and provide benefits to the sponsor throughout NCPC's entire fiscal year (through June 30). In-kind donations are accepted and all contributions are tax-deductible above market value. Benefactor donations may be made at any point throughout the year by INDIVIDUAL members only.

If you are interested in becoming a sponsor or benefactor for 2026-27 year, please contact Ruthie Foster at [ncpcdirector@ncpresenters.org](mailto:ncpcdirector@ncpresenters.org).